

TECHNOLOGY DRIVES MULTIFAMILY AMENITIES

Today, technology amenities are as important to renters as mainstays such as an in-unit washer/dryer. Here's what property managers and building owners are saying about the state of technology in the multifamily industry, and how prepared they are to meet tenants' needs.

★ RENTERS' EXPECTATIONS IN TODAY'S DIGITAL AGE

Property managers struggle to keep up



say **technology** plays an important role in keeping renters satisfied



report that **prospective residents** ask about **communications services**



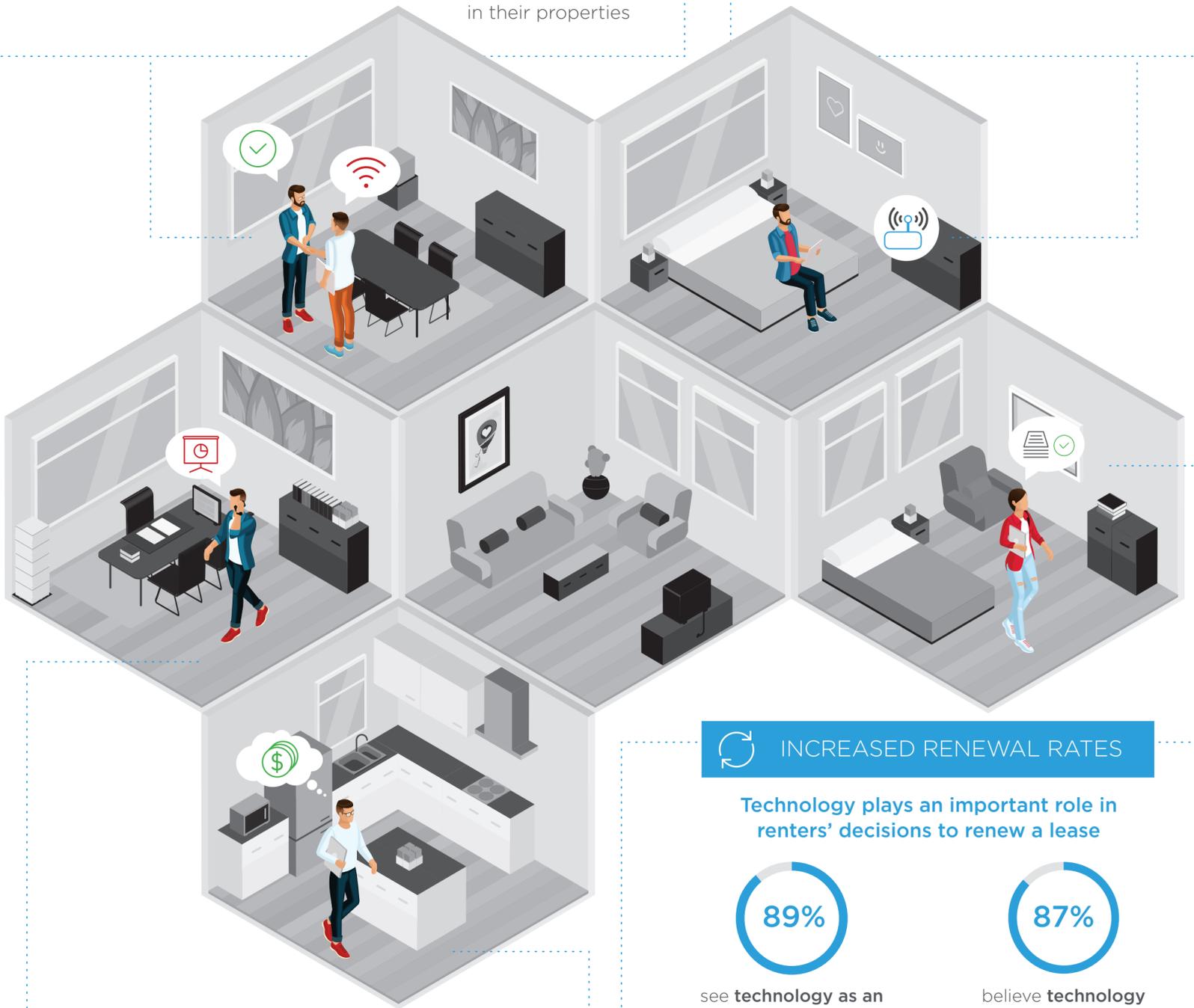
find it **difficult to manage technology expectations** for renters of different generations in their properties

CURRENT COMMUNICATIONS INFRASTRUCTURE

Many managers have already made infrastructure investments



own or manage a **fiber-to-the-building network**



INCREASED RENEWAL RATES

Technology plays an important role in renters' decisions to renew a lease



see **technology** as an important factor in renters' decision to renew the lease



believe **technology infrastructure improvement** leads to increased renewal rates

THE FUTURE WORKPLACE

Buildings aren't fully equipped to support telecommuting



see an **increase in the number of residents** working from home



think their property is **less than prepared to handle a rapid flux of work-from-home tenants**

INCREASED PROPERTY VALUES

Communication infrastructure and services can help increase property values



believe **providing communications services** boosts values by at least 20%



see **technology investment** as a driver of property values

ABOUT XFINITY COMMUNITIES

XFINITY Communities™ provides your property and residents with a better network, better entertainment and better service. With fiber-based custom network solutions, a one-of-a-kind interactive TV experience with XFINITY X1, and our new dedicated property support, we provide an end-to-end service that simply translates to better living. Our Advanced Communities Network (ACN) - a fiber network solution that provides your properties with gigabit speeds - can help attract new residents while giving existing residents what they want.