

Connectivity is the New Luxury

Unlocking smart tech for your community

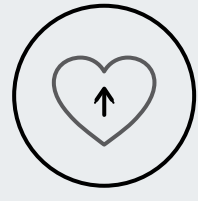

Want to attract residents?

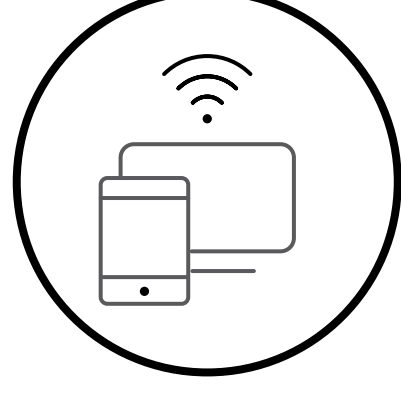
Improve connectivity with smart tech. Here are four ways to create a highly-connected, smart community.

01

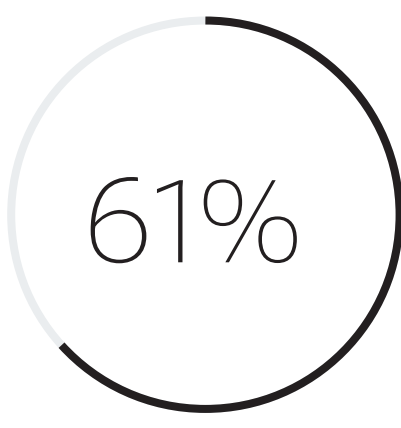
Understand Connectivity

Smart communities:

-  **Improve** community culture
-  **Offer** exceptional resident experiences
-  **Collect** data for efficient property management



The number of connected devices worldwide is predicted to reach **31 billion** by 2020.¹

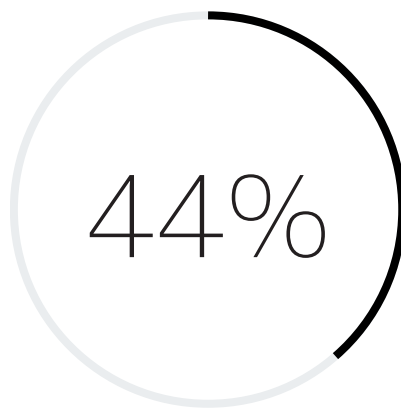


61% of residents are likely to choose an apartment community based on whether or not it offers connected features.²

02

Consider Your Residents

Smart communities offer residents:



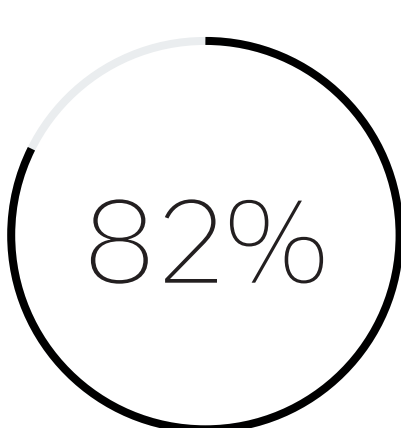
44% of millennials would give up a parking space to live in a "high-tech" apartment.³

03

Get Connected

Connectivity can:

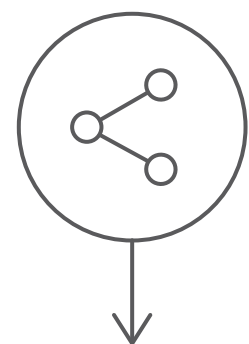
-  **Help** position your property to compete for residents
-  **Streamline** repetitive tasks, such as:
 - Collecting rent
 - Managing packages
 - Handling maintenance requests



82 percent of property owners are installing advanced technologies to create smart buildings.⁴

04

Build a Connected Foundation

-  A custom solution that provides **fast speeds:**



Tap into the full potential of connected technology and learn how to attract residents.

Read the new Property Manager's Pocket Guide.



Source:

1. <https://www.statista.com/statistics/471264/iot-number-of-connected-devices-worldwide/>

2. <https://www.prnnews.com/news-releases/results-of-schlaes-industry-insight-survey-reveals-what-millennial-renters-want-in-2017-30036910369197.html>

3. <https://www.prnnews.com/news-releases/results-of-schlaes-industry-insight-survey-reveals-what-millennial-renters-want-in-2017-30036910369197.html>

4. https://corporate.comcast.com/images/Xfinity-Communities-Survey-Report_041817.pdf